



*PGA LEAD members at the 2024 Annual Meeting.*

## **PGA LEAD: Developing the Next Generation of Leaders**

### **Overview**

PGA LEAD is a program designed to empower, coach, and develop the next generation of PGA Members from backgrounds historically underrepresented in Association governance. The program provides tools and education to prepare PGA Members to become future leaders within the Association and the golf industry at large.

### **PGA LEAD Cohort X Applications**

#### ***PGA LEAD Update***

PGA LEAD has been active for 10 years and developed 129 individuals, 44 of them serving on a national or section committee or board. In our continuous journey to improve, Kyle Helms and Erin Sargent have implemented some enhancements based on feedback from previous PGA LEAD cohorts.

**The program has been streamlined to a 12-month duration**, previously set at 18 months (but will include all of the same key components).

**We will now launch the program each August and conclude the following August** (Cohort 10 will span from August 2025 to August 2026).

**Applications for Cohort 10 will open on March 15th, 2025, and close on May 1st, 2025.**

[Please refer to this document for a detailed schedule.](#)

[Please review this high-level outline for a refresher on the program's purpose.](#)

### **Questions can be directed to:**

Erin Sargent (esargent@pgahq.com)  
or Kyle Helms (Khelms@pgahq.com)