Michael P. LaBella, PGA Certified Professional mpl5072@gmail.com

I am currently starting my 6th season as the Direction of Instruction for Nemacolin resort. Prior to my time at Nemacolin, my professional work experience includes: the Jeff Isler Golf Academy in Dallas, TX as the Director of the Skills Academy, owned my own coaching business Smash Factory Golf and worked for Brian Jacobs in Rochester, NY, and St. Davids Golf Club in Wayne, PA.

Growing up, I played every sport you could think of, but golf kept pulling me back. As a child, I learned to play at our local club and various golf camps. We would play at a local par 3 course four to five times a week during the summer. Eventually, one of my best friends and I built our own putting green in his yard and created an 18-hole golf course throughout the neighborhood. Luckily, no one broke any windows! After competing locally and nationally and playing for the high school team, I decided I wanted to become a lifelong learner of the game and entered the PGA Program at Penn State University.

Throughout my career, I have always had a thirst for learning and being the best that I can be for my students. My learning experiences include time with some of golfs greats: Butch Harmon, Randy Smith, Chuck Cook, Hank Hankey, Mike Adams, Warren Bottke, Martin Chuck, David Lapour, Scott Cowx, Lou Guzzi, Mike Bender, Craig Harmon, Megan Padua, James Sieckmann, Kirsta Dunton, Andrew Rice, Dr. Rick Sessinghaus, Devan Bonebrake, Erika Larkin, Dr. Kwon – TWU, James Ridyard, Shaun Webb, Mike Granato, Eric Handley – PSU, IJGA. I personally am proficient in program creation, ground reaction forces, skill development, wedge development, and mental game training.

Over the past 5 years at Nemacolin, I have been able to consistently provide growth year over year in visits to the golf academy, increased club sales, and increased revenue for our teaching team and facility. I have provided unique experiences to our members and guests by partnering with high-profile coaches and creating new and unique programs specific to our members. Over the past 3 years, we have increased member engagement by 50%.

Technology I utilize at Nemacolin:

- Smart 2 Move Dual Force plates (personally owned)
- Focus Calm EEG headband measures brain waves (personally own 2)
- 4D Motion 3D Swing Shirts (Personally owned)
- Flowcode mental game training app/program (personally owned)
- MY TPI assessment and training space
- CoachNow Training Platform
- Swing Catalyst Dual Force Plates and balance plate
- Trackman
- GCQuad