



FOR IMMEDIATE RELEASE

Tri-State PGA Announces New NIL Education Partnership with Influential Athlete

PITTSBURGH, PA -- The Tri-State PGA is proud to announce a new partnership with Influential Athlete, the nation's leading NIL education company, to bring comprehensive Name, Image, and Likeness (NIL) training to junior golfers and families across Western Pennsylvania, West Virginia, and Western Maryland.

With NIL becoming an increasingly important part of the athletic landscape, the Tri-State PGA is committed to ensuring its members have access to trusted, proactive education.

"We have been serving the golf community for over a century, and part of that responsibility is preparing young golfers for the opportunities and challenges ahead," said David Wright, Executive Director of the Tri-State PGA. "Partnering with Influential Athlete allows us to provide high-quality NIL education that aligns with our mission to grow and support the game."

Influential Athlete partners with organizations nationwide to provide turnkey NIL education designed for athletes, parents, coaches, and administrators. Their curriculum equips young athletes with the skills and clarity they need to navigate NIL safely, confidently, and successfully.

"NIL is changing the path for young athletes, and the Tri-State PGA is taking a leadership role in making sure families are educated, prepared, and empowered," said Stephanie Grady, co-founder and CEO of Influential Athlete. "We're honored to support their mission and help junior golfers understand the pathway and build the skills that create opportunities on and off the course."

Tri-State PGA junior golfers will now have access to NIL workshops, on-demand training, and tailored resources specific to golf.

The Tri-State PGA continues its commitment to being a visible, valuable, and forward-thinking resource within the golf community.

About Influential Athlete

Influential Athlete provides turnkey NIL education for athletes, parents, and institutions nationwide. Co-founded by Stephanie and Joe Grady, the company equips athletes with the clear pathway to NIL success teaching them the communication skills, personal branding tools, and NIL knowledge needed to succeed both in sports, with NIL, and in life after competition.

About the Tri-State PGA

Founded in 1921, the Tri-State PGA serves more than 200 golf facilities across Western Pennsylvania, Western Maryland, and West Virginia. The Section is dedicated to promoting the growth and vitality of golf while supporting PGA juniors and professionals through education, tournaments, and community engagement.

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